

A woman with blonde hair, wearing a white lace top, is sitting on a chair and smiling. The background is a dark red and black geometric design. The text 'Your Money Making Message in a Weekend' is written in white at the top left. On the right, the text 'CLEAR Up Your Message!', 'UNCORK That Cash Flow!', and 'CATAPULT Your Business!' is written in red and white. A small red logo is visible in the top right corner.

Make a sale!

Imagine you have an emergency. Your child is sick. Your electricity is going to be turned off. Your mother

needs funds. A goomba is coming to get you. What would you do?

YOU ARE YOUR BEST RESOURCE!

## Create a hot leads list

Watch the inspiring TED talk THE ART OF ASKING. Use intimacy in your sales calls

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[illegible]

## TRAINING 5 -- WRITING PROMPT #2

Catch up on any exercises you haven't done yet. Don't forget to breathe.

Observe how the writing shifts.

Bonus exercise – cook up your own innovative campaign!

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.