

TRAINING 1 – WRITING PROMPT #1

Write one paragraph about something that pisses you off. That's relevant to your business. Something you see in your clients, or your industry.

WRITING TIPS: Write 1st person. Present tense. Make it immediate and visceral!

[illegible]

Your Money Making Message in a Weekend



CLEAR Up Your Message!
UNCORK That Cash Flow!
CATAPULT Your Business!

TRAINING 1 -- WRITING PROMPT #2

Anchor your stand in your message!

Anchor your stand from a pissed-off place with your message.

Now do the same – but with the one that breaks your heard.

WRITING TIPS: Notice how you might craft your message differently for each 'graph. Let the mood of the stand inform how you express your message. Use the same message in both exercises.

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

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TRAINING 1 -- WRITING PROMPT THAT TRUMPS ALL!

Write a scene, 1-3 paragraphs, of a time when you took a stand. Maybe you were a kid. Maybe a teenager. Go there. RE-LIVE and RE-IMAGINE. Write in first person. As if it's happening. Present tense. So it's immediate. Write what you remember -- and what appears. Write from that emotion. Paint the picture.

Let me know if you have any questions. I'm blown away by all of you. Here we go!

This image shows a single sheet of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page. There are approximately 20 lines visible. The paper has a slight shadow on its right side, suggesting it's resting on a surface.